

Verbundkatalog Kalliope

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Dear Sir:

You are a stockholder of Decision, Inc. which indicates that you approve of our purposes and are interested in what we try to do. We feel, therefore, that it is only fair and natural to inform you about the present state of our operations.

The first year of our operations has proven beyond any doubt that there is a place and function, here and now, for a magazine like Decision. The response we have from readers, critics, and contributors is most encouraging. There are many highly promising prospects for the second year. A new publishing house in New York, L. B. Fischer, has just agreed to collaborate with us, in fact, a new office is waiting for us in their premises, at 381 Fourth Ave. Thanks to this new arrangement and other pending developments we could risk to start our second year with the relatively modest capital of \$10,000. Half of this amount already is guaranteed by three of our sponsors. (The names are available to any one seriously interested in our proposition.)

However, this sum of \$5000 is at our disposal only if and when we succeed in raising the other half. It is, therefore, vitally important that we now obtain enough pledges to guarantee the full amount indispensable for the continuation of Decision Magazine.

We hope that you may be willing to take over some more shares of our corporation - or, to be more precise, that you will pledge a certain contribution payable only in case we manage to raise the total amount in question.

There are two points we have to emphasize very strongly; the time-angle - every day counts! - and, that even a small amount (or rather, the pledge for a small amount) may be decisively helpful!

If Decision survives its second year, there is reasonable hope that it may become self-supporting, or even profitable, in its third year of publication. Your investment will not be wasted - neither from a financial nor from an idealistic viewpoint!

Help us in our effort to keep Decision alive!

Klaus Mann (Editor)